

Bring Our Families Home Campaign

According to the **James W. Foley Legacy Foundation**, there are approximately 60 Americans being held hostage or wrongfully detained around the world, simply because they are Americans.

The **Bring Our Families Home Campaign** is a community of family members and advocates that work to educate and engage the public on this crisis. We call on the White House to take immediate, decisive action to **#BringThemHome**. **Since May 2022, seven Americans in the campaign, including WNBA star Brittney Griner, have returned home.**

#BringThemHome | Washington, D.C.

In July 2022, we unveiled a temporary mural in the busy Georgetown neighborhood of Washington, D.C. This mural was designed by artist **Isaac Campbell** who used the method of wheat pasting to help the public visualize this crisis in a new, collective way. Our families worked alongside Isaac as he taught us to install the mural; an experience that was both empowering and healing. The mural has received international attention and continues to be used in the press as a visual representation of this crisis. With each day, the mural slowly deteriorates. This powerful metaphor reminds the public of the plight of our loved ones and highlights the urgency to **#BringThemHome** by physically showing the passage of time.



Shuan Huang for NPR



Isaac Campbell

Featured Press

The New York Times | *Blowback over Griner's release exposes depth of America's divisions.*

NPR | *The families of Americans who are wrongfully detained are very much done being quiet.*

Washington Post | *Mural of Brittney Griner, other detained Americans unveiled in Georgetown.*

Reuters | *Faces of Americans detained overseas now visible to thousands.*

CNN | *Families of Americans detained abroad unveil mural of loved ones and call on country not to forget them.*

Host a #BringThemHome Mural

Your community is home to our next public expression to increase support and raise awareness for the plight of our loved ones represented in our campaign. Will you partner with us to host a **#BringThemHome** mural? If so, we are looking for a well-sized, public facing exterior wall to install a new collaborative art piece in your city.

FAQ

What is wheat paste?

Wheat paste is a water soluble glue made from **flour, water, and sugar**. The glue is used to stick **printed paper** to building surfaces. The murals are a powerful alternative to traditional murals and can be installed in as little as one day. When it comes time to remove the art, the wheat paste can be washed off with a pressure washer.



Why is it temporary?

Murals are intended to be ephemeral and generally last between **3-6 months**, however there is no guaranteed duration. They are resistant to severe weather and when installed on a suitable surface, have been known to last over 2 years. Deterioration (peeling, ripping, human tampering) is part of the art and is used in this campaign to emphasize the urgency of this crisis and the need to **#BringThemHome** as soon as possible.

Why use this method?

Wheat pasting is a collaborative form of public art. This means that the installation method invites volunteers of all ages and experience levels into the process of creating art. We believe this is a superior art form for our movement as it cultivates a powerful and organic story for the press and it invites the public to understand this crisis in a new way. Therefore, the mural becomes more than just a piece of art; **it is an opportunity for members of the public to create art in their community and engage with our campaign in a meaningful, lasting, and powerful way.**

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www.BringOurFamiliesHome.org

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